

ALU MENZIKEN STRENGTHENS MANAGEMENT TEAM

Alu Menziken Group intends to further push the future growth of the company and welcomes Chief Sales Officer Alice Godderidge.

Ranshofen, March 2019. The course of the Alu Menziken Group with locations in Austria, Switzerland and Romania has been set for future growth. On March 1st 2019 CSO Alice Godderidge joined the team in order to consistently implement this strategic growth target. The former board member of Polytec Holding AG is now responsible for the entire sales and engineering sector and will work side by side with CEO Ingolf Planer and CFO Benedikt Wolfram.

Alu Menziken significantly pushed its international expansion with the completion of the new production site in Satu Mare/Romania in 2018. Now the company group shall continue to grow and thus meet the demands of international customers from various industrial areas even more efficiently. “We steadily increased our turnover figures in the last five years. The further increase of the revenues remains a top priority in the future. With Alice Godderidge we picked a top-class and energetic woman for our management team. I am convinced that we will fully benefit from her many years of experience in the areas of corporate management, development, sales and organizational development,” explains Ingolf Planer, president of the administrative board and CEO of Alu Menziken Group.

Alice Godderidge’s area of responsibility will include the entire sales and development sector of the company with nearly 700 employees, furthermore she will play an active and strong part in implementing the growth strategy. “I am really looking forward to the new challenges as CSO in the Alu Menziken Group – the company has a lean organization with flat hierarchies and therefore is extremely flexible. This tremendous potential must be exploited to an even greater extend in the future,” explains Alice Godderidge.

The employees play a particular important role for the Upper-Austrian native. “Without a motivated team we will not be able to reach our goals. But after having spent a rather short amount of time in the company I am already convinced that we will have a very successful future together,” assures Alice Godderidge.

About:

Alice Godderidge has joined Alu Menziken Group as Chief Sales Officer (CSO) on March 1st 2019 and is the person responsible for sales and development in the Swiss company. After completing her studies in the Department of Polymer Engineering and Science at the University of Leoben the Upper Austrian started her professional career as a project

manager at Polytec in Hoersching/Upper Austria. Subsequently the 46-year-old assumed the position of assistant to the sales executive board of Polytec Holding AG, a company with approximately 4,500 employees. In the following years Alice Godderidge climbed the corporate ladder and after she took over the sales department of the company she became a member of the management board for sales, development, project management and marketing in 2014. Additionally the assertive leadership personality also acted as managing director of two subsidiaries of Polytec Holding AG.

The Alu Menziken Group:

Alu Menziken Group is a Swiss metal processing company with its head office in Reinach (AG). The group of companies with four locations in three countries focuses on the production of high-tech lightweight components for the aerospace, automotive and special application sector of manufacturing industries.

Customers around the globe rely on the expertise and know-how of the hidden-champion in the field of high quality aluminium profiles, complex extrusion line products and sophisticated aluminium lightweight components. Alu Menziken is a development partner with decades of experience who supports customers all around the globe with comprehensive technological knowledge.

Alu Menziken Group consists of Alu Menziken Extrusion AG (production sites in Reinach and Menziken/Aargau, Switzerland), Alu Menziken Euromotive GmbH in Ranshofen, Austria and Alu Menziken S.R.L. in Satu Mare, Romania.

Alu Menziken is a subsidiary of the Swiss industry group Montana Tech Components.

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